



BIKE

Mount Holly

November 2018



Online Survey — Results

An online survey was distributed widely via the City of Mount Holly and various members of the project steering committee. The survey consisted of two parts: a brief questionnaire and an online mapping exercise. Both parts were designed to obtain clear and meaningful feedback related to biking in Mount Holly today, as well as its potential for the future. The results of the survey were combined with feedback received at the September 25, 2018 public workshop.

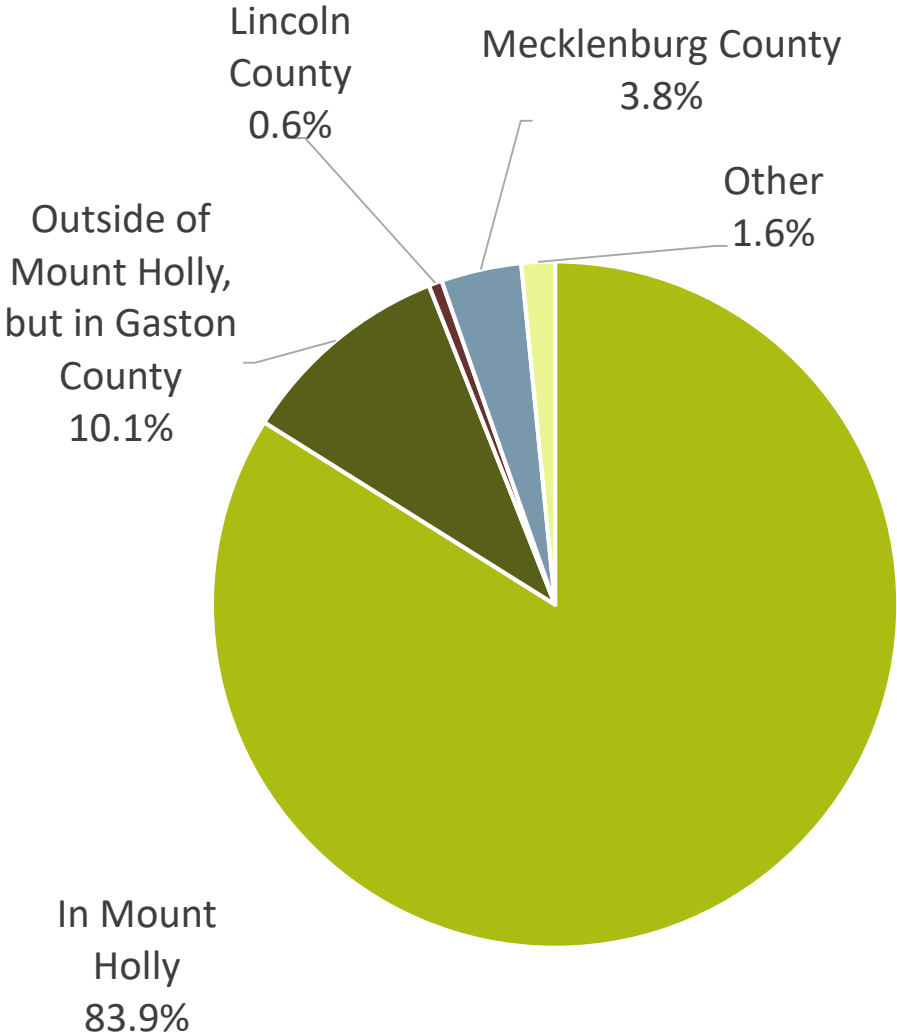
Survey Start: September 18th, 2018

Survey End: November 7th, 2018

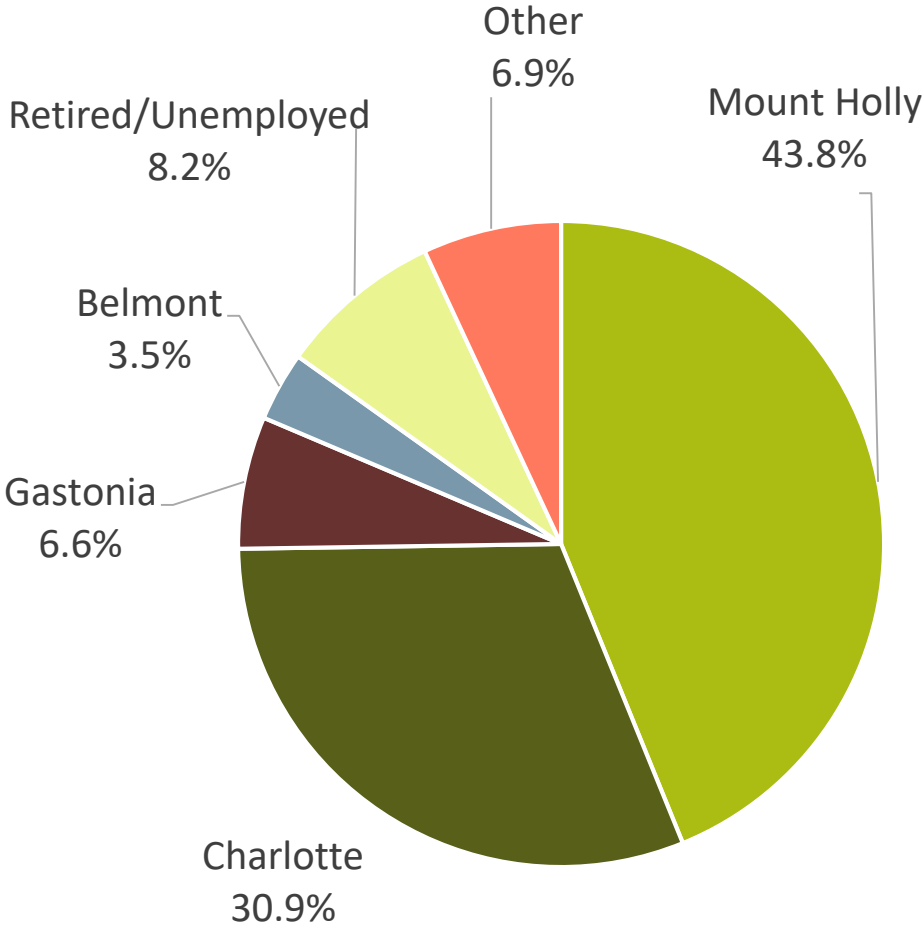


Who took the survey?

Where they live...

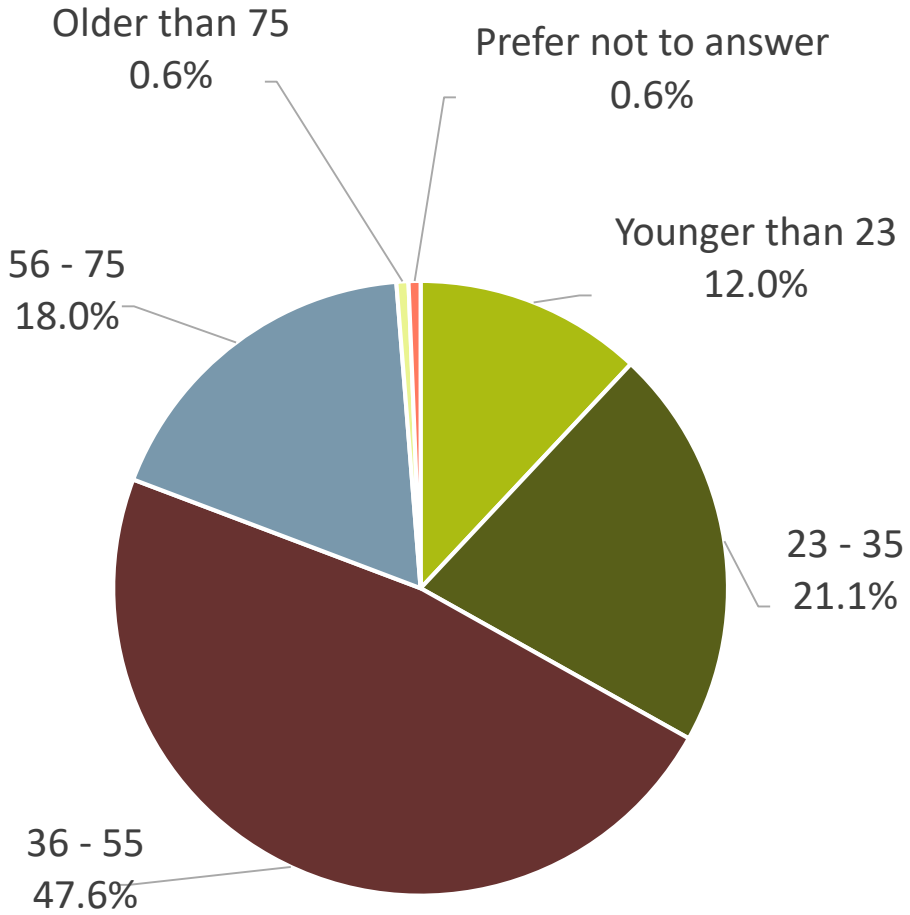


Where they work or attend school...

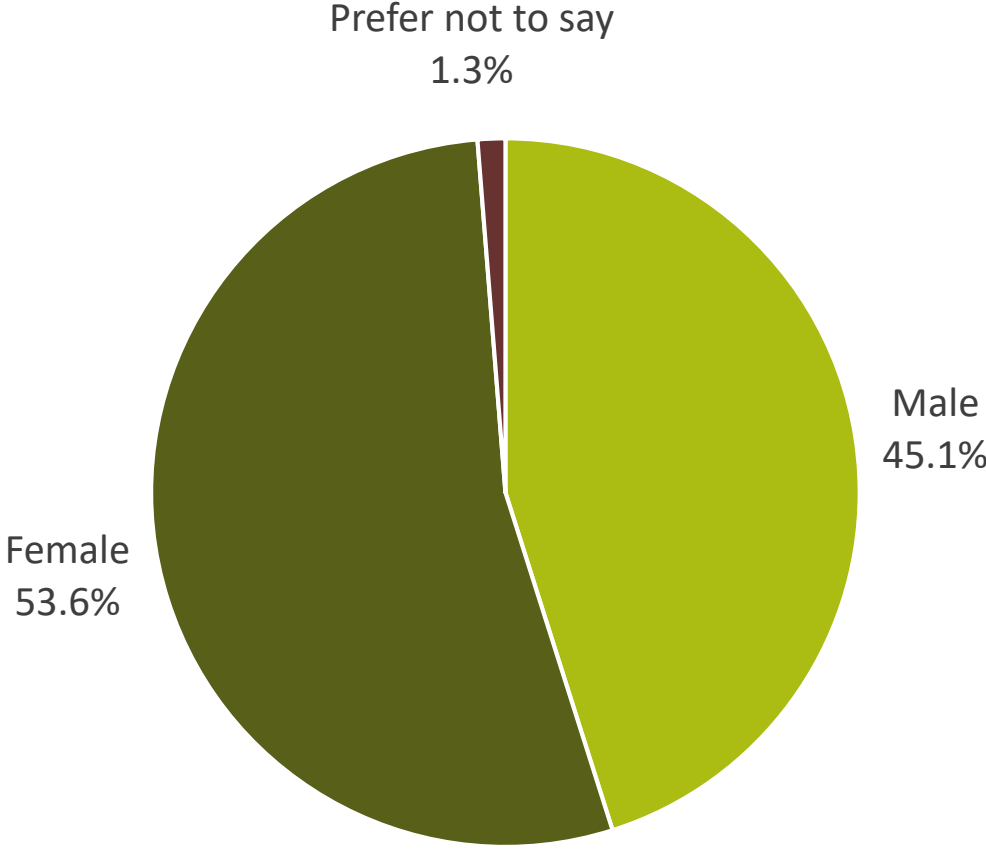


Who took the survey?

Age

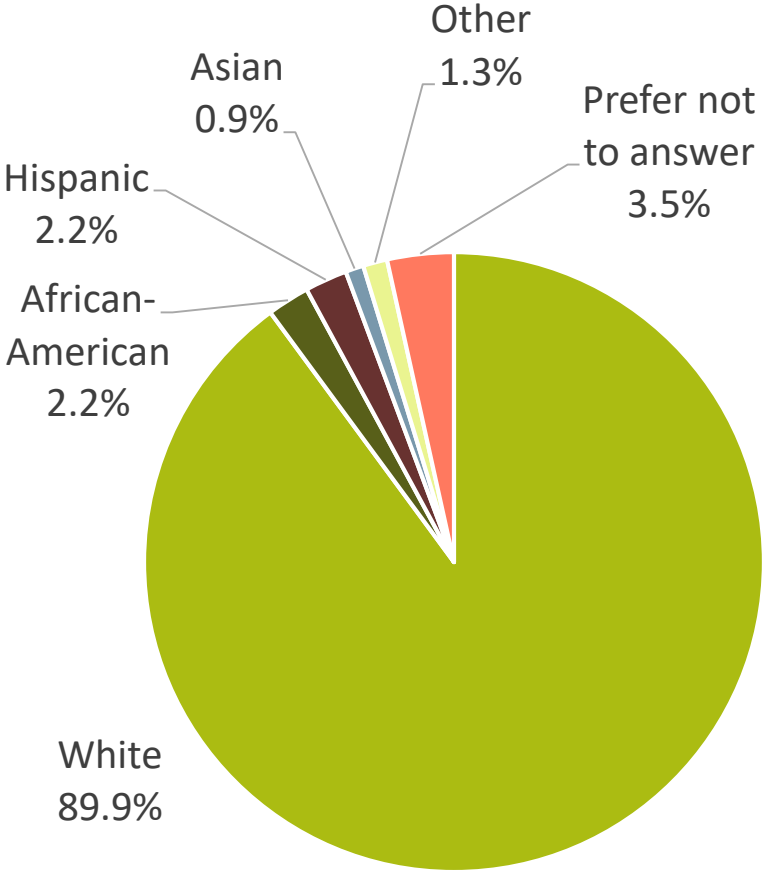


Gender

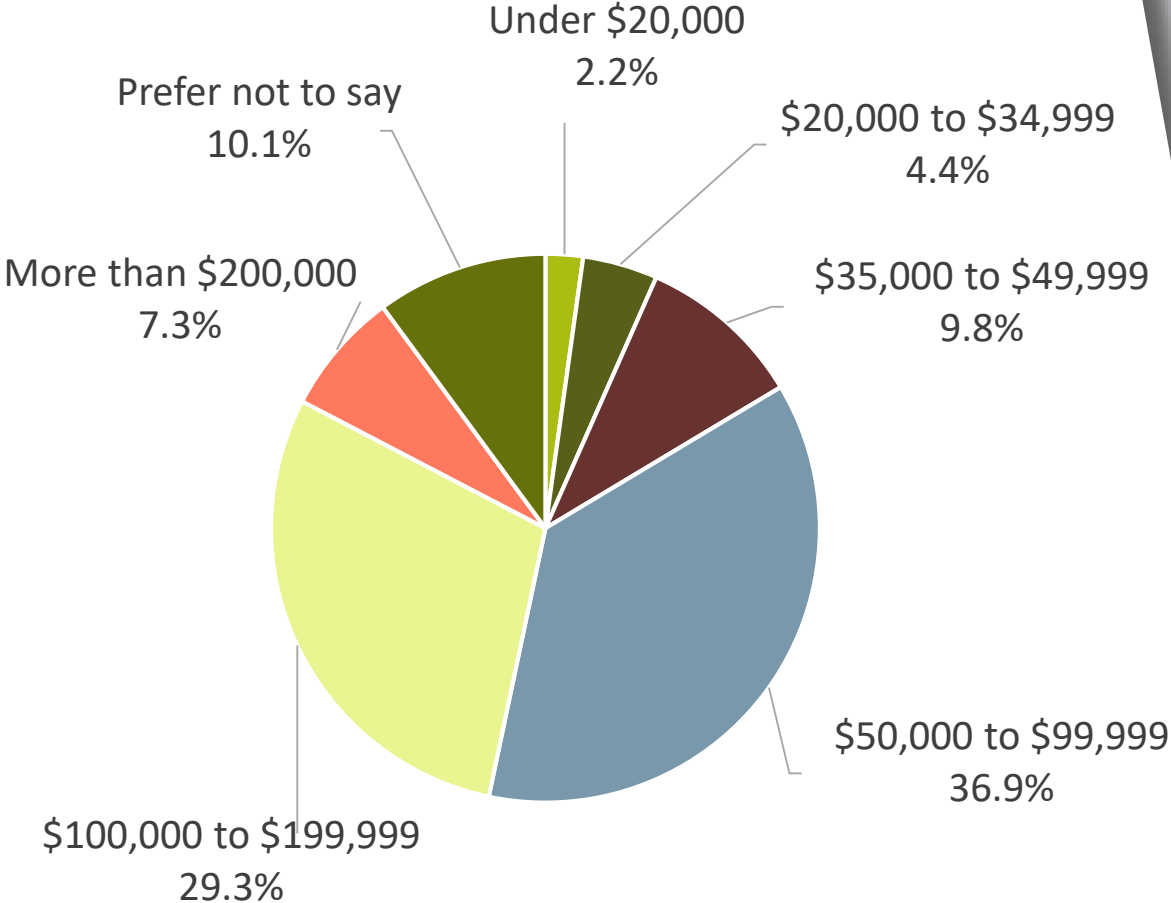


Who took the survey?

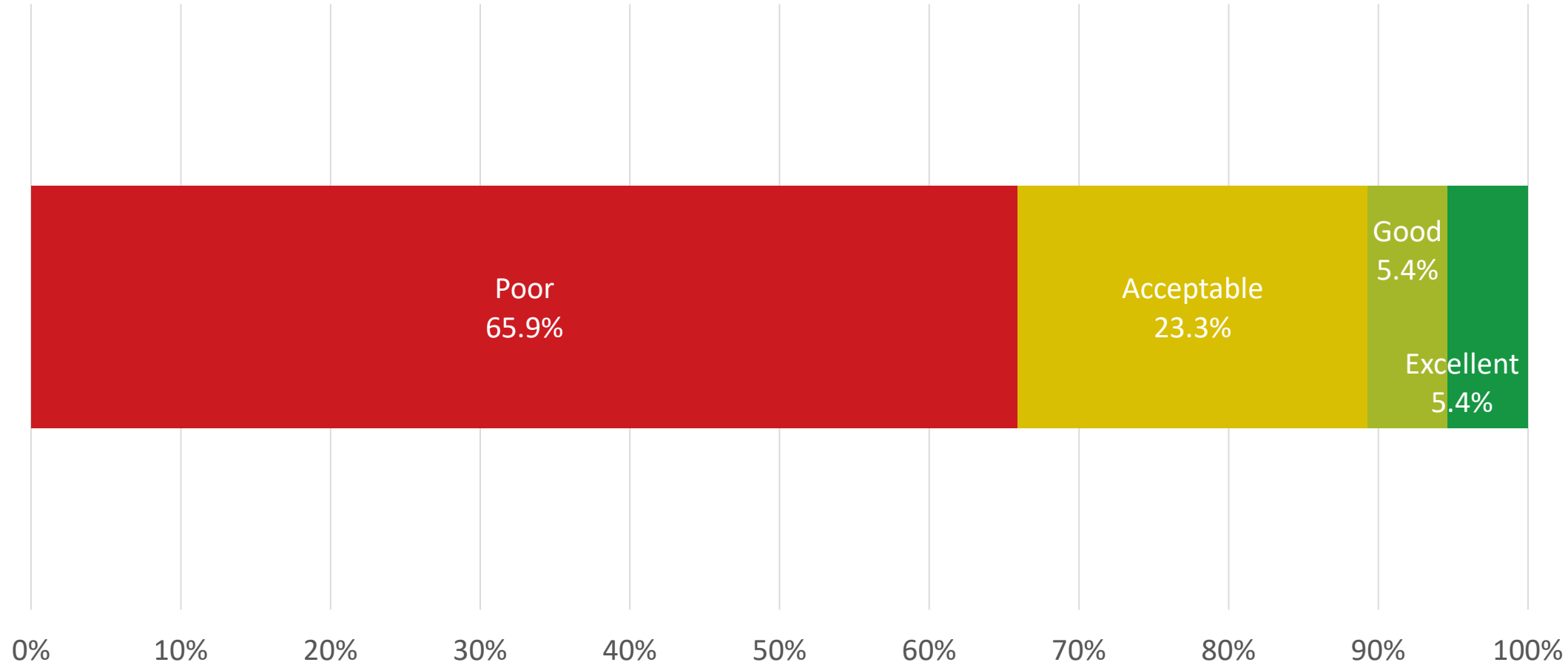
Race/Ethnicity



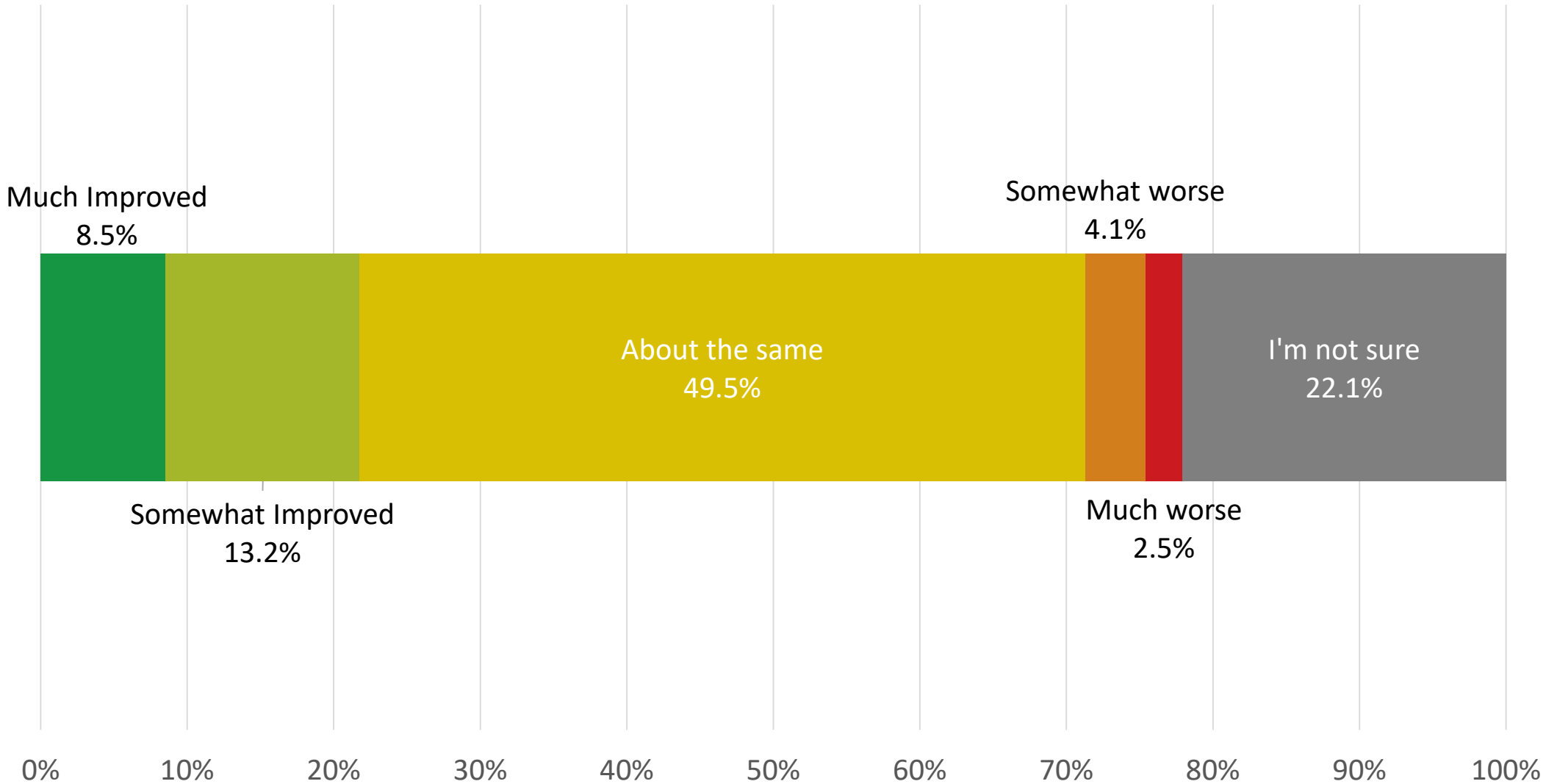
Household Income



How would you rate the overall quality of the existing bicycle network in Mount Holly? (Select one)

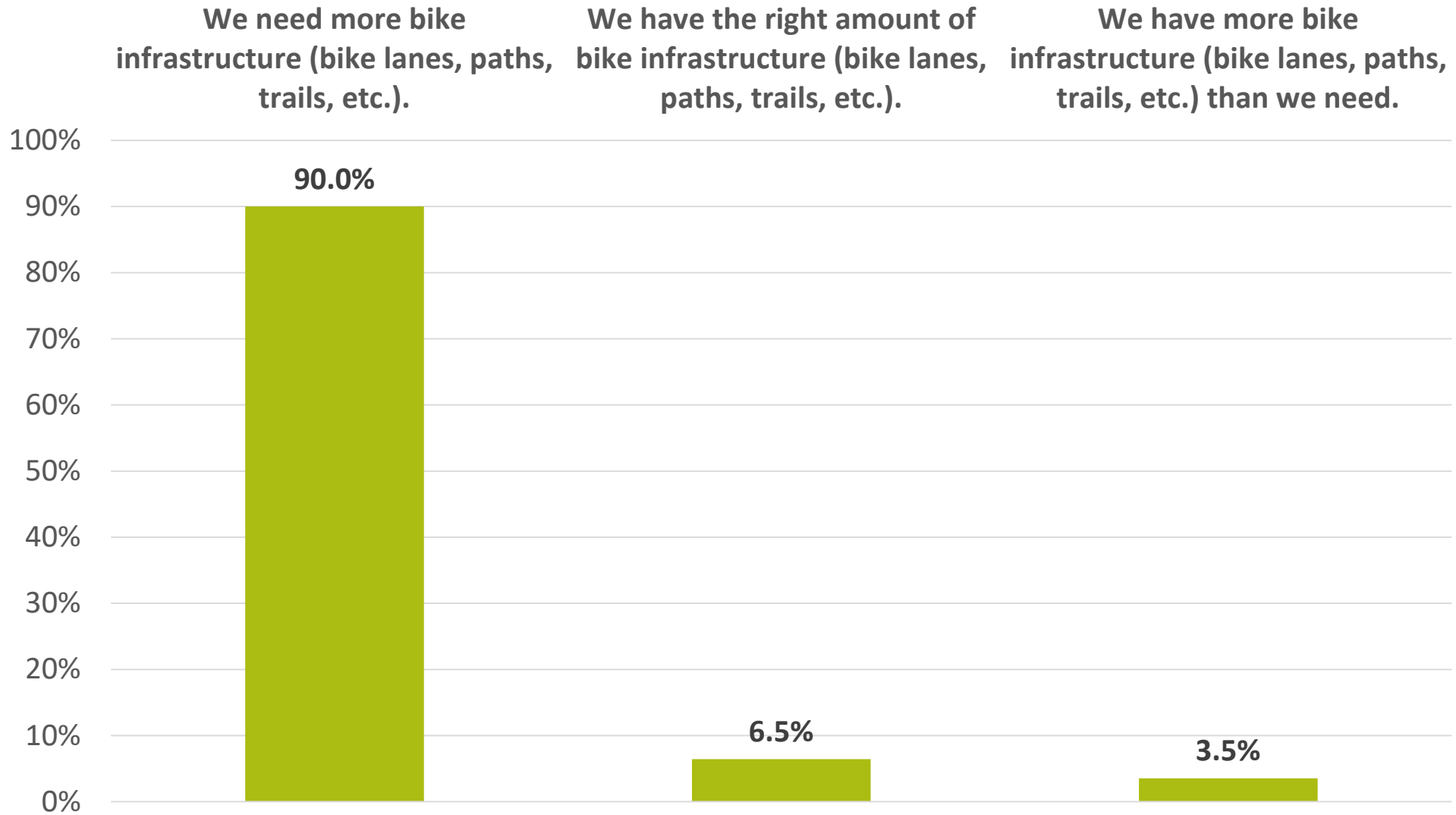


Over the past 5 years, do you think the biking system in the area is... (Select one)

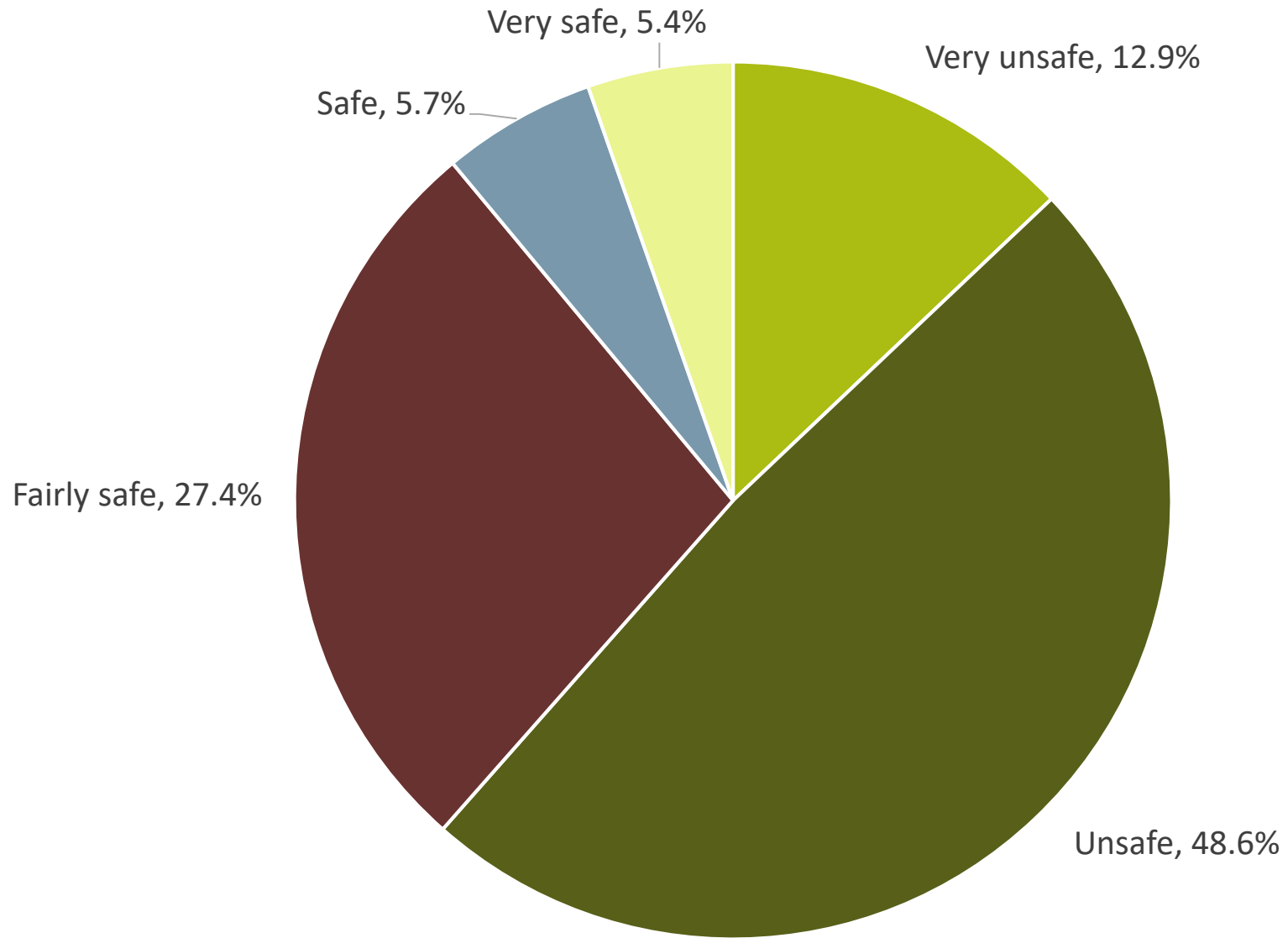


When considering biking in Mount Holly, would you say...

(Select one)

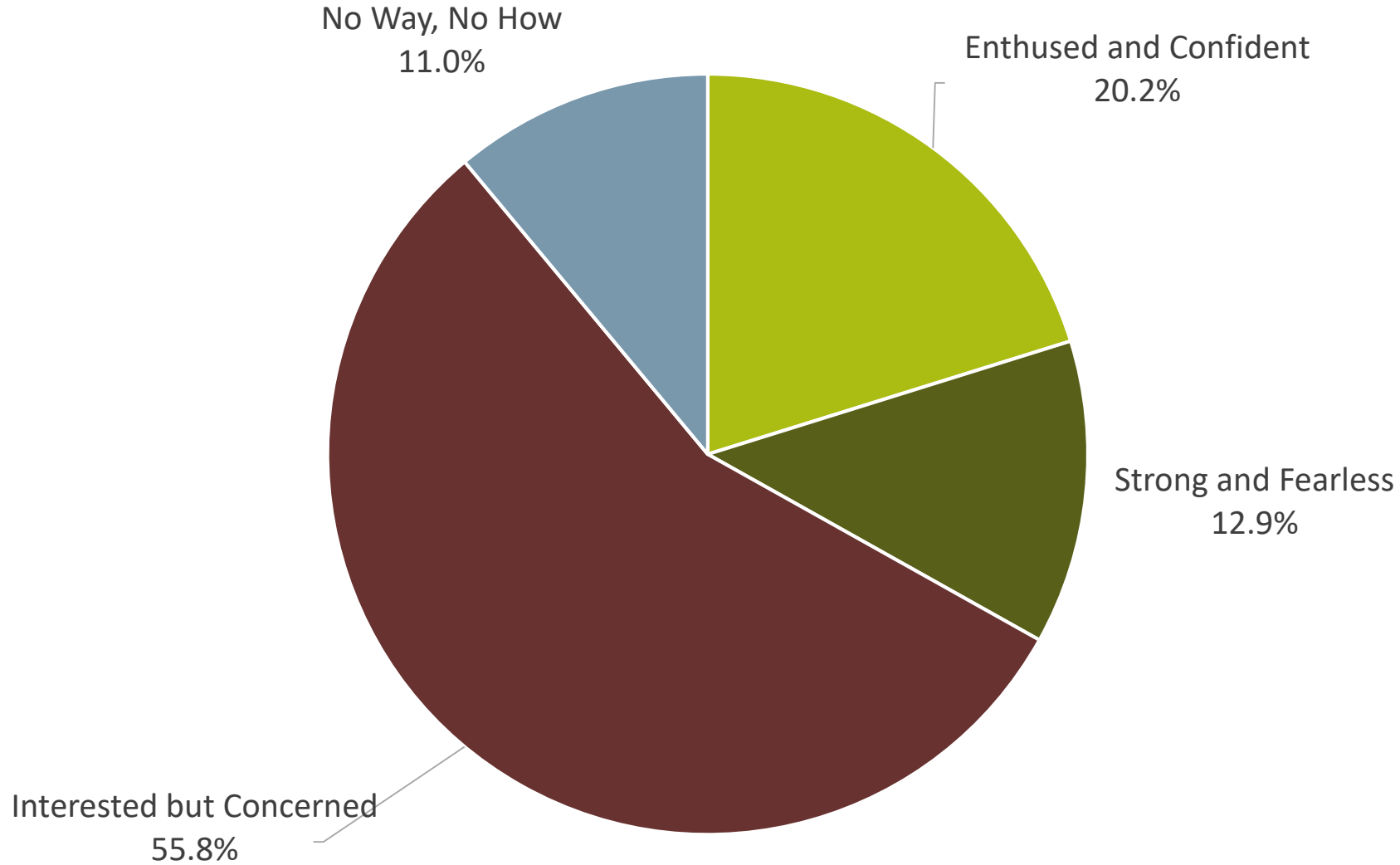


In general, biking in Mount Holly is: (Select one)

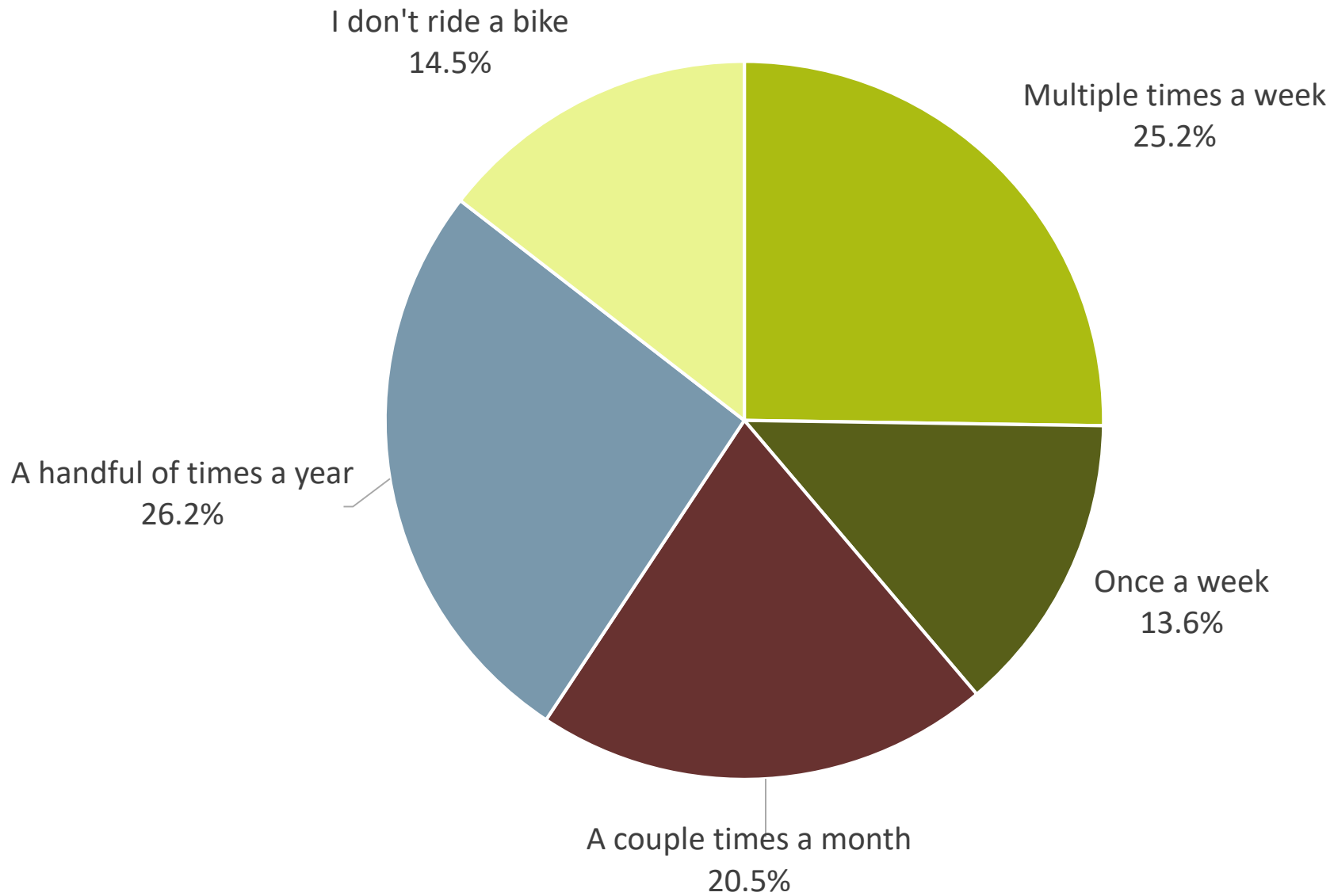


Which of the following best describes you as a bicyclist?

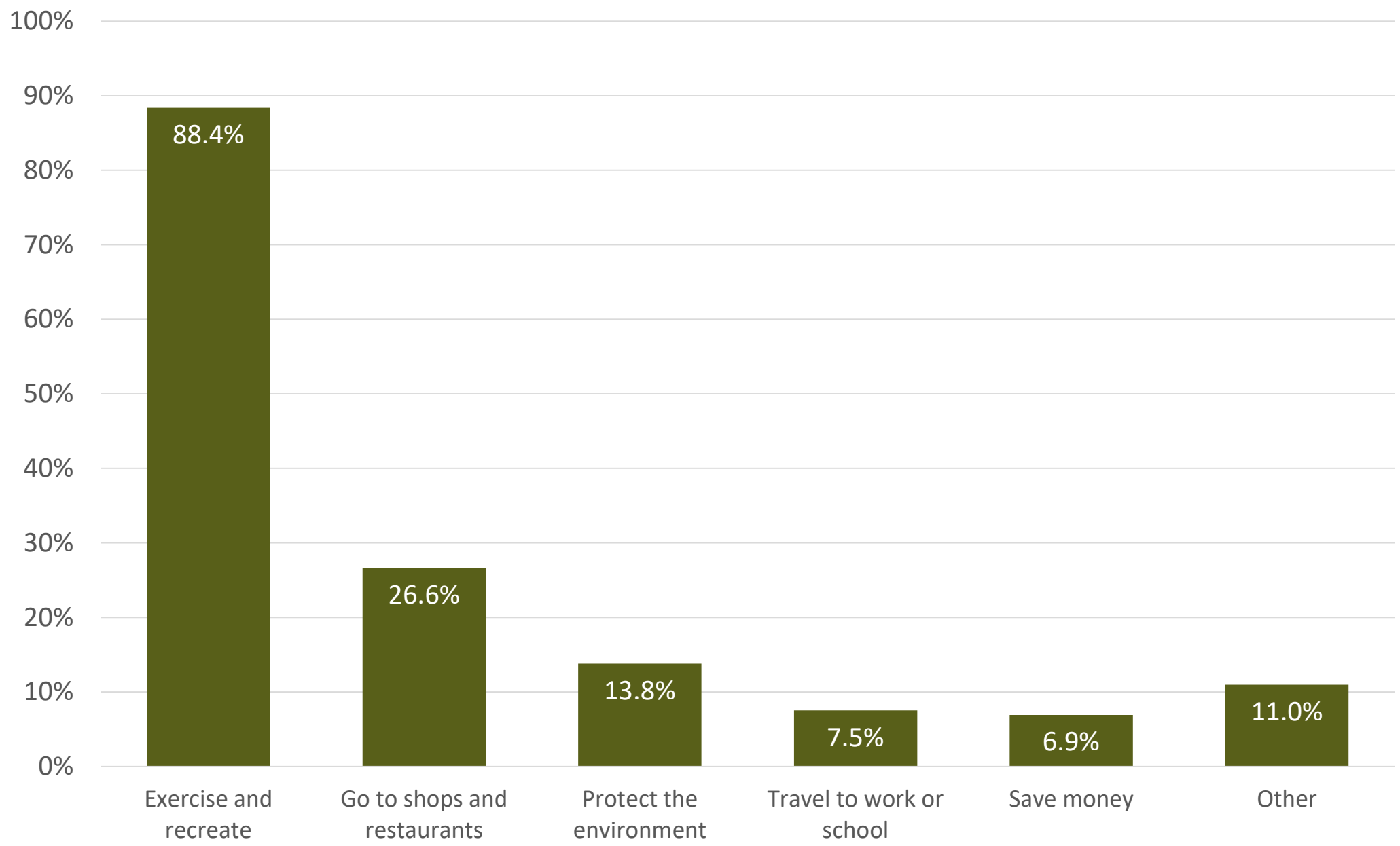
(Select one)



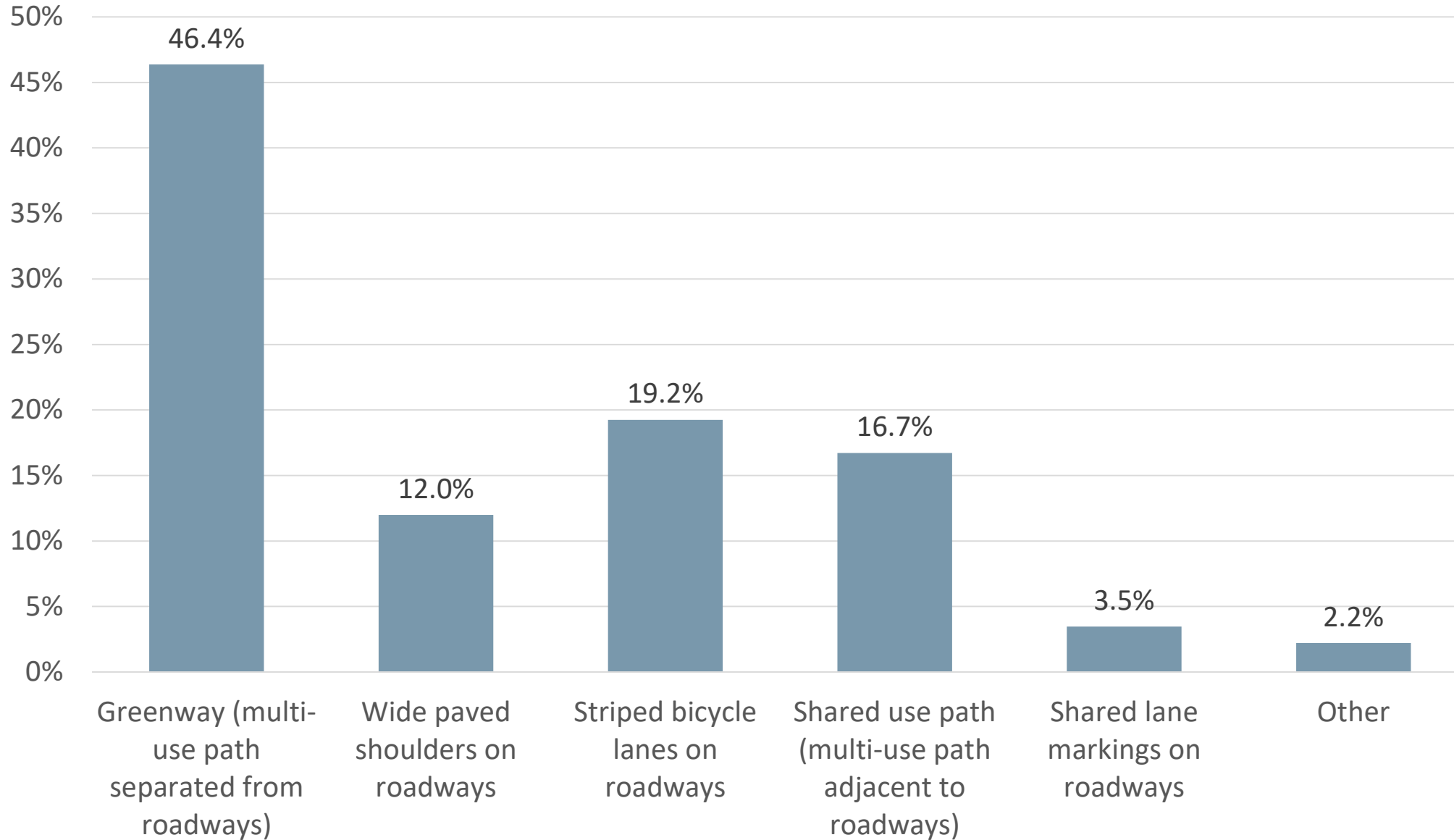
How often do you ride your bike? (Select one)



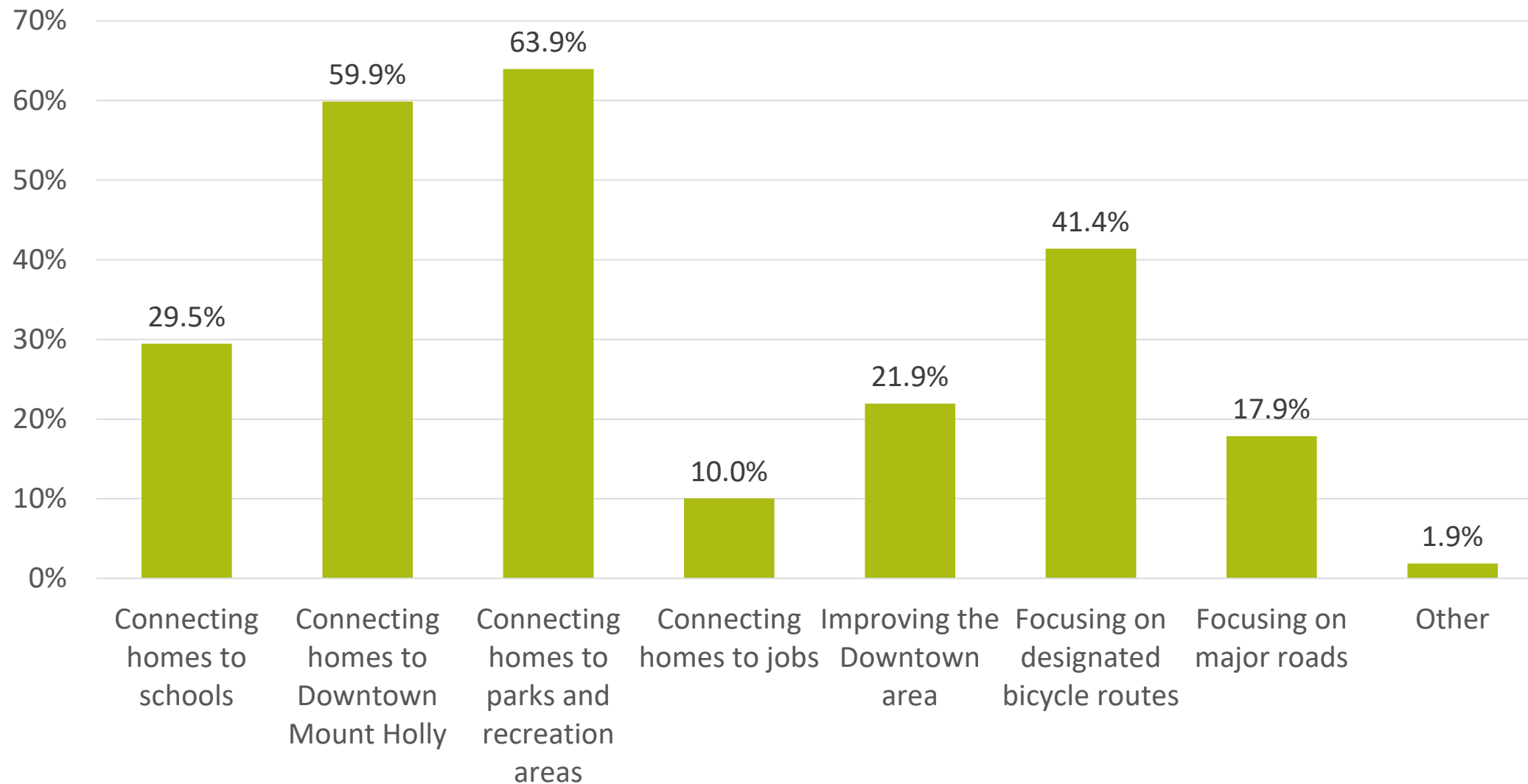
When I ride a bike, it's to... (Check all that apply)



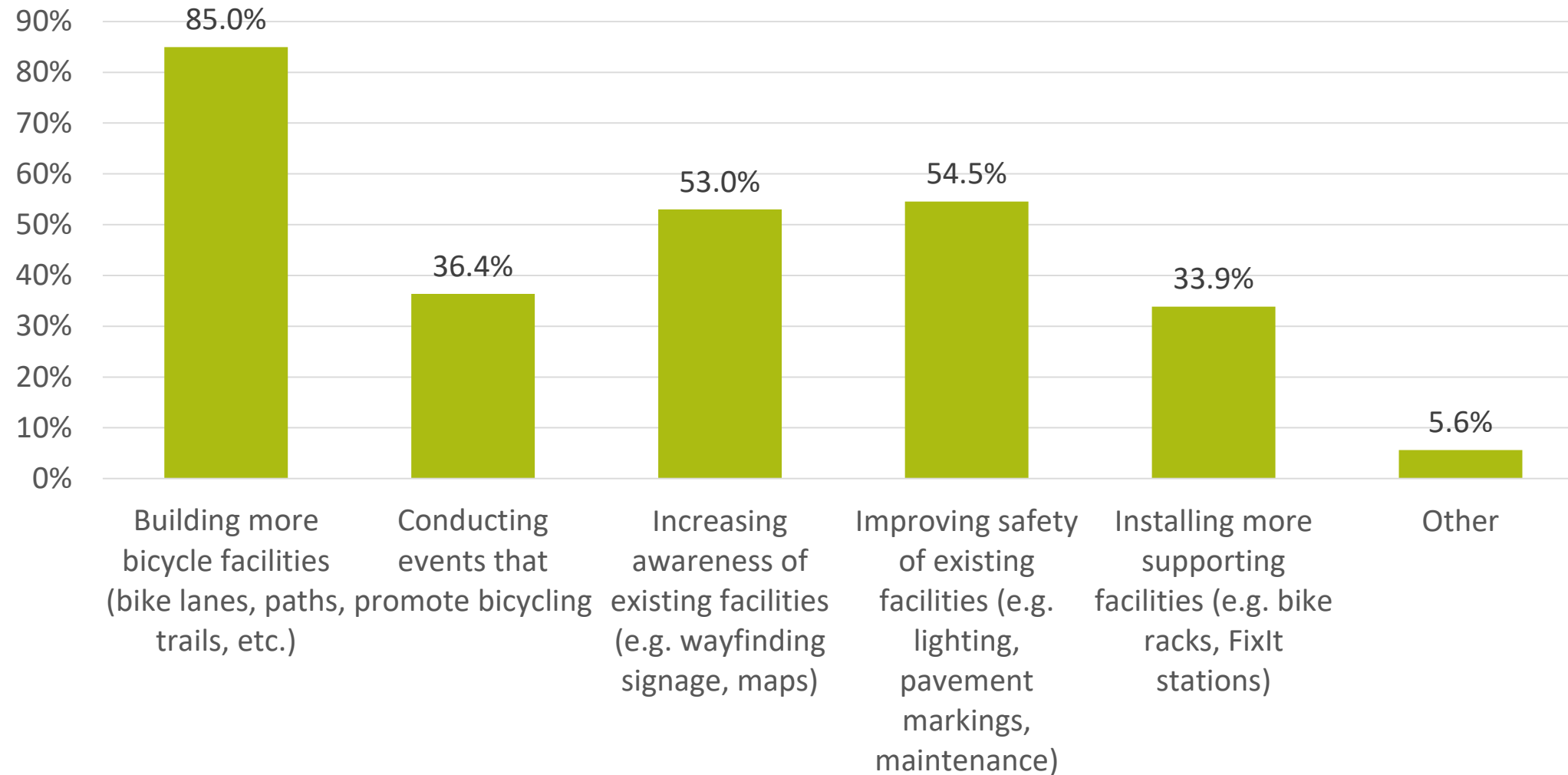
What is your preferred bicycle facility? (Select one)



What should be the highest priority for new bicycle facilities? (Select THREE)

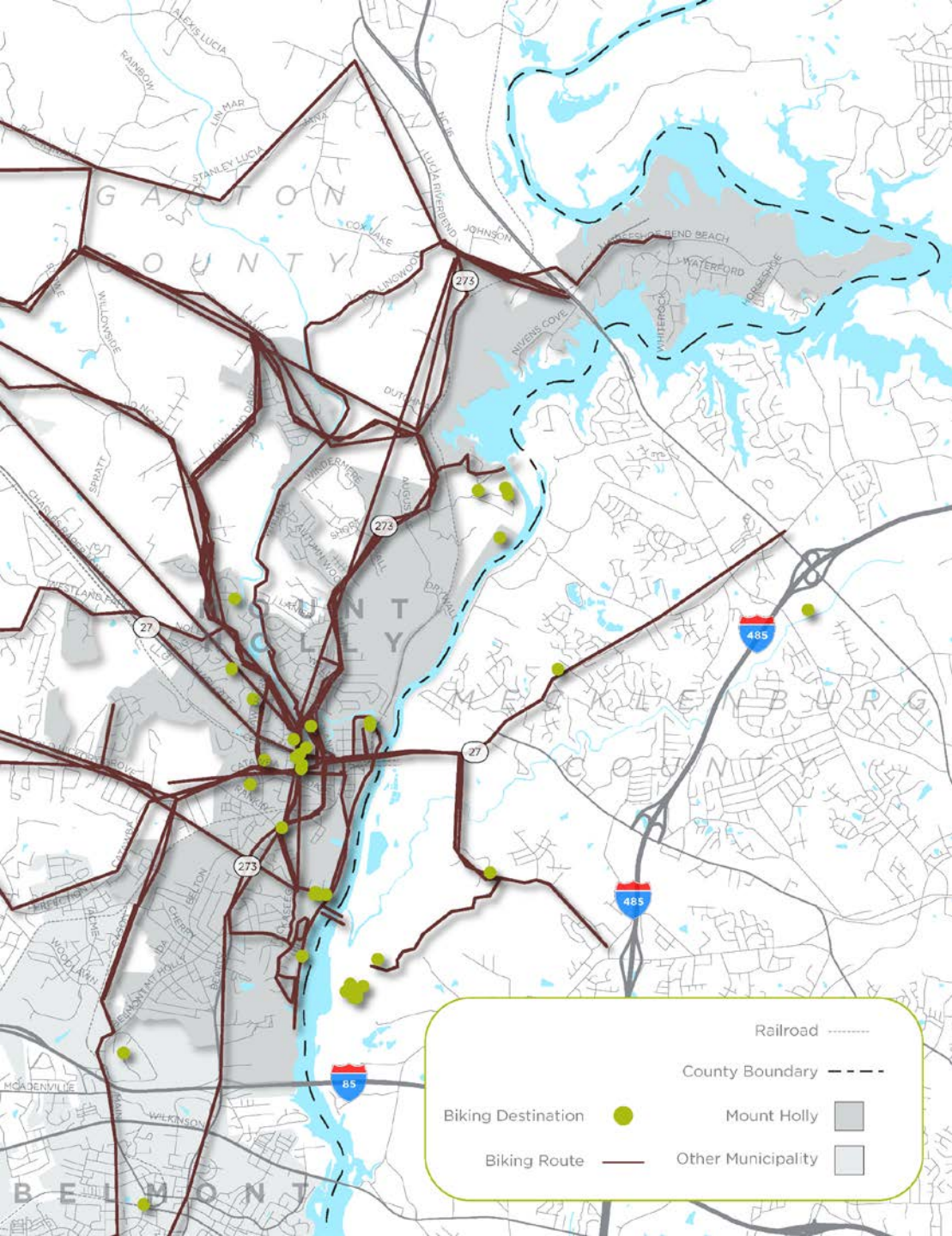


Which of the following is most likely to encourage people to bike in Mount Holly? (Select THREE)



Bike Route & Destinations

Survey participants placed lines and points on an online map to highlight popular bike routes and bike destinations within the community. Downtown Mount Holly, Tuckaseegee Park, and the US Whitewater Center were popular destinations. Additionally, NC-273 and NC-27 were popular bike routes for respondents.



Opportunities for Change

Participants highlighted opportunities for change. These locations are routes or destinations that have the opportunity to become better for biking in Mount Holly. Downtown Mount Holly was a key area highlighted, as most opportunity points and routes were in the Downtown area or passed through.

